

Future-Proof Your Organization With The Help Of Collaboration

INNOVATIVE FIRMS FARE BETTER*

More innovative firms are better equipped to handle rapid change and disruption.

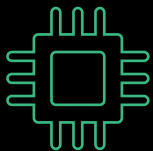
"Our innovation efforts have operated with minimal disruption, and we've been able to collaborate with agility."

THE WORLD IS RAPIDLY CHANGING

Digital transformation is accelerating; decision makers agree that:



74% Business processes must become more agile to adapt to changing business conditions



78% They will accelerate their efforts to digitally transform their businesses



71% They'll need to quickly introduce new products and services to maintain their market positions



77% Physical forms of collaboration will fade as digital forms of collaboration increase



66% Employees will need to work in new locations, and the amount of remote work will increase

35%

leaders at more innovative firms

21%

leaders at less innovative firms

FIRMS MUST OVERCOME COLLABORATION CHALLENGES

Organizational agility and innovation efforts are impeded by:



Restricted or not easily accessible data



Manual processes and face-to-face communication



A geographically distributed workforce that makes collaboration difficult

THE RIGHT TOOLS CAN HELP

Collaborative work management tools are very important to the success of:

77% Team agility

74% Innovation efforts

Methodology:

Source: A study conducted by Forrester Consulting on behalf of Atlassian, May 2020

Base: 155 final decision makers responsible for collaboration initiatives at global companies with \$300M+ in annual revenues

*Base: 99 final decision makers responsible for collaboration initiatives at global companies with \$300M+ in annual revenues



Read the full study